



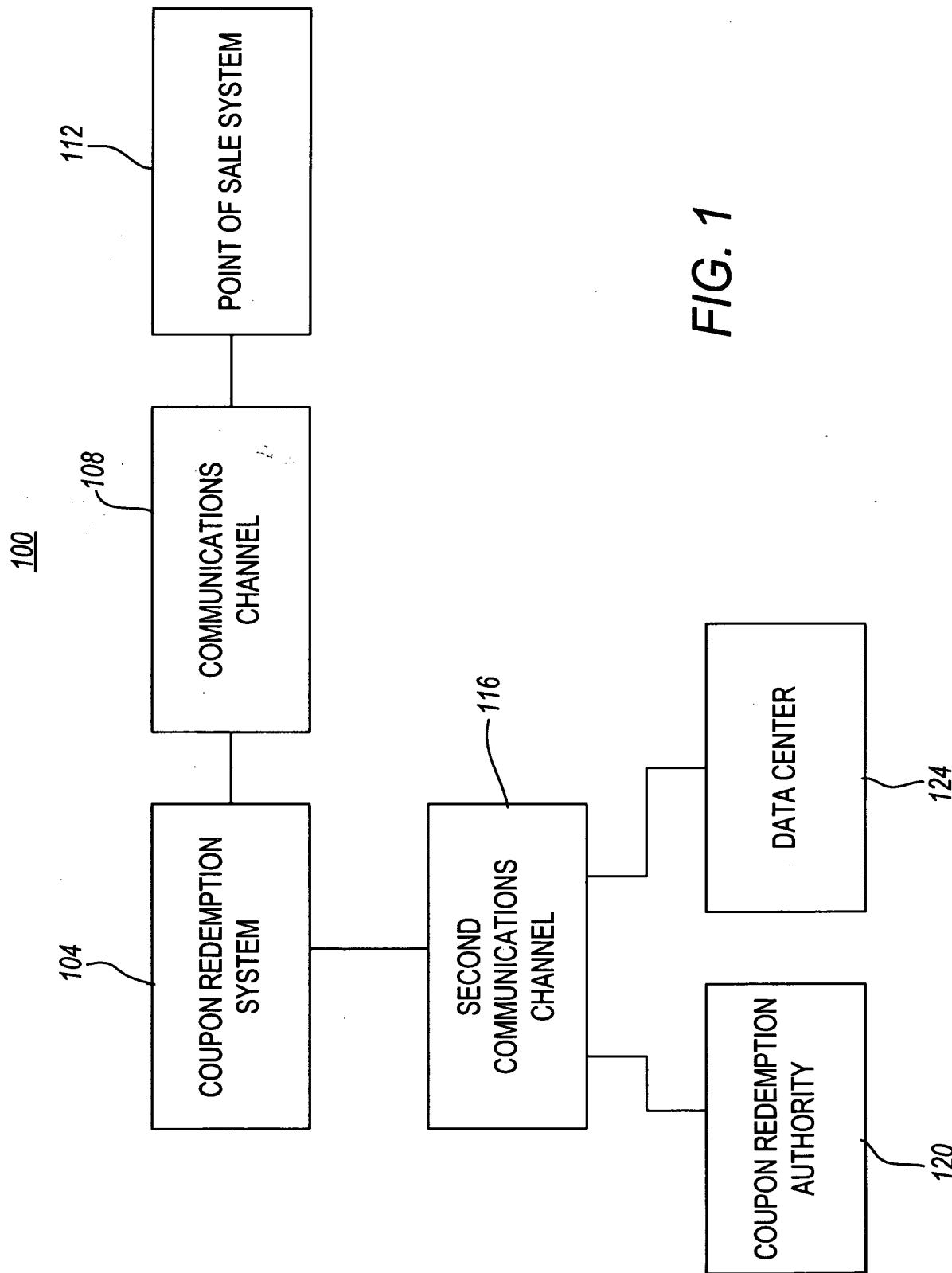
Title of Invention: "PROMPT COUPON REIMBURSEMENT SYSTEM"  
File No. "MPTION",  
Inventor's Name: SCHULZE, JR.  
Serial No. 09/626,345  
Docket No. 2937-18  
Attorney: David F. Zinger  
Telephone: 303/863-9700

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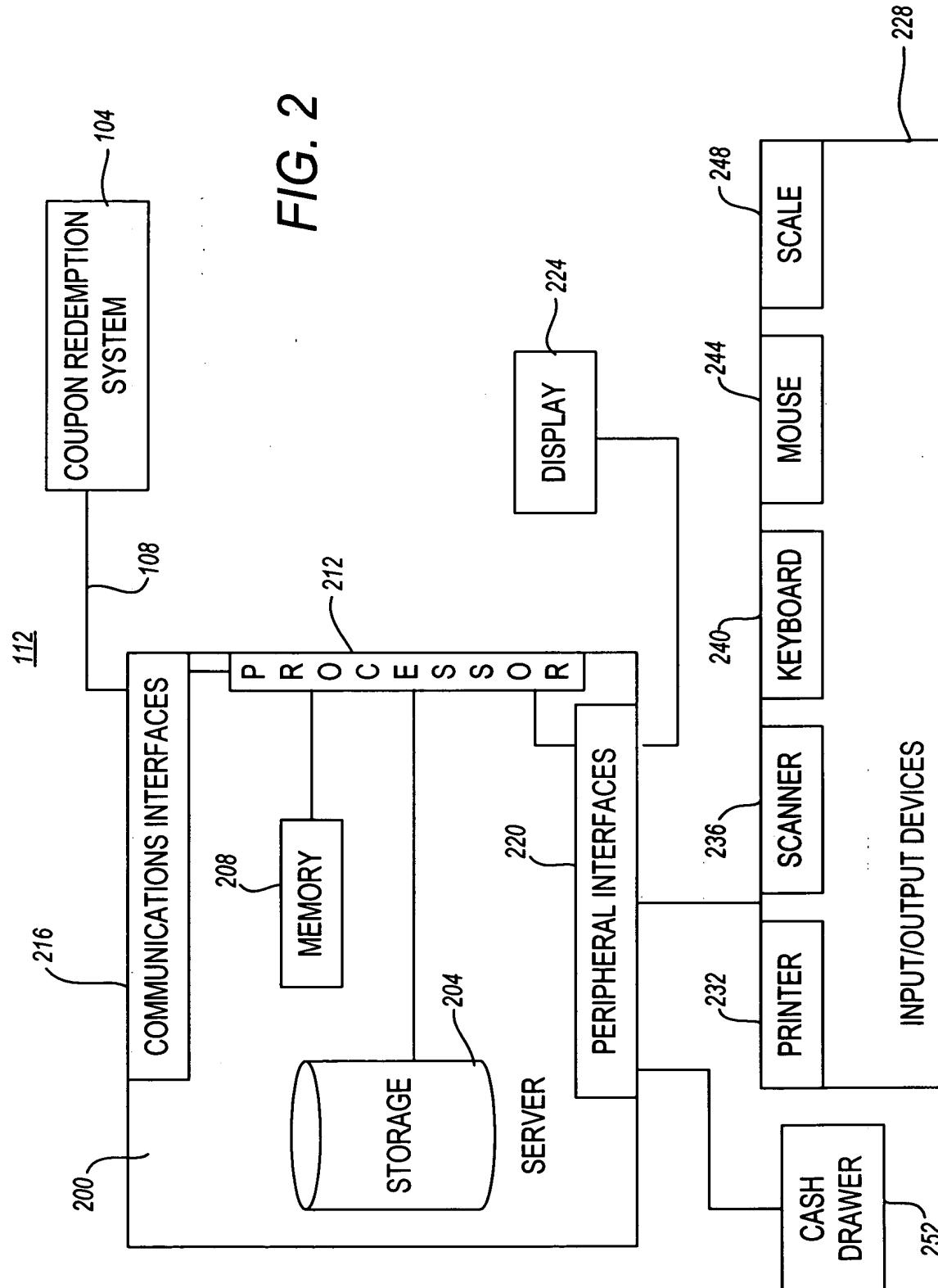
FIG. 1





Title of Invention: "PROMPT COUPON REIMBURSEMENT AND COUPON  
REDUCTION"  
Inventor's Name: SCHULZE, JR.  
Serial No. 09/626,345  
Docket No. 2937-18  
Attorney: David F. Zinger  
Telephone: 303/863-9700

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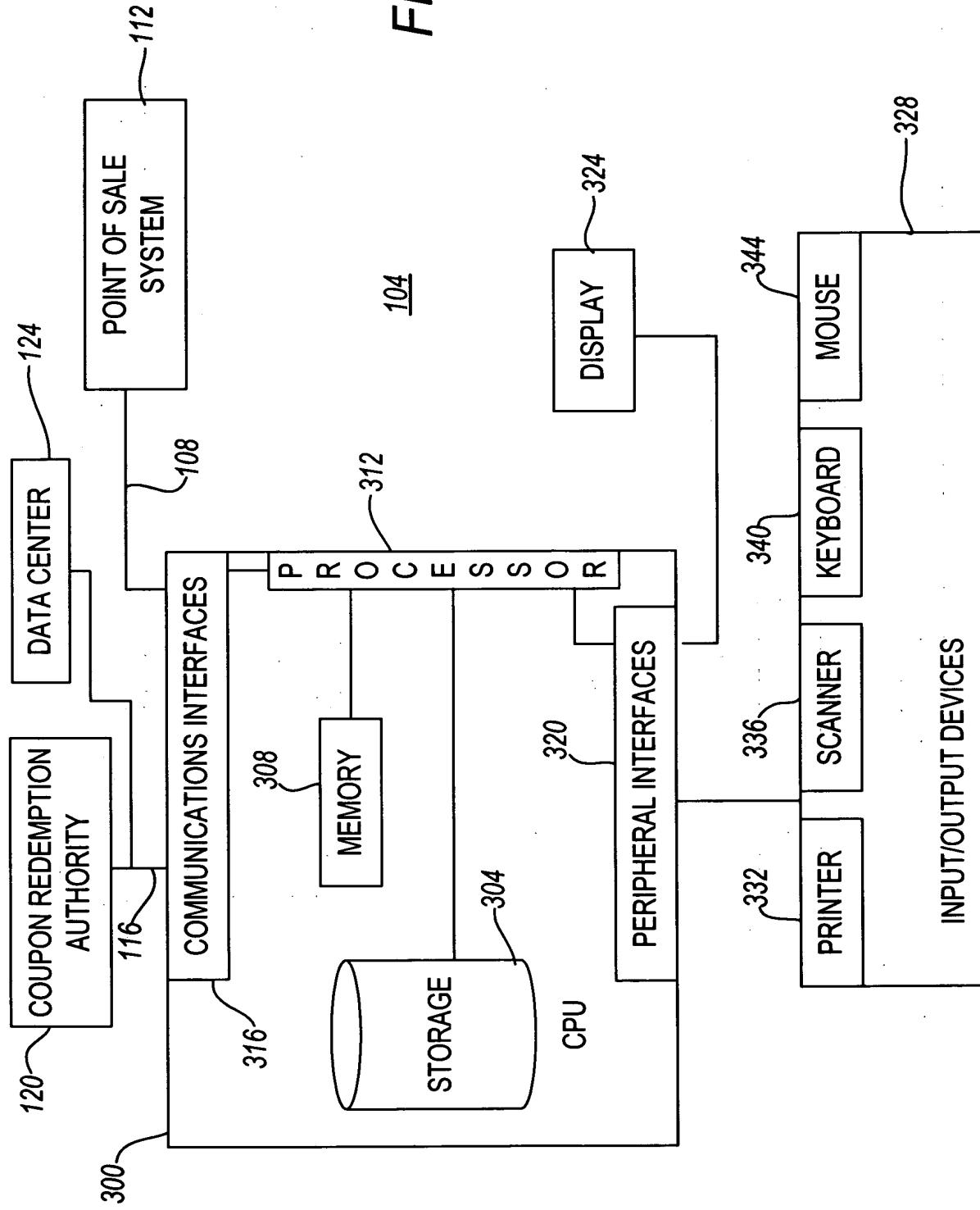




Title of Invention: "PROMPT COUPON REIMBURSEMENT AFTER COUPON  
REDEMPTION"  
Inventor's Name: SCHULZE, JR.  
Serial No. 09/626,345  
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Telephone: 303/863-9700

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FIG. 3





Title of Invention: "PROMPT COUPON REIMBURSEMENT AFTER COUPON  
REDEMPTION"  
Inventor's Name: SCHULZE, JR.  
Serial No. 09/626,345  
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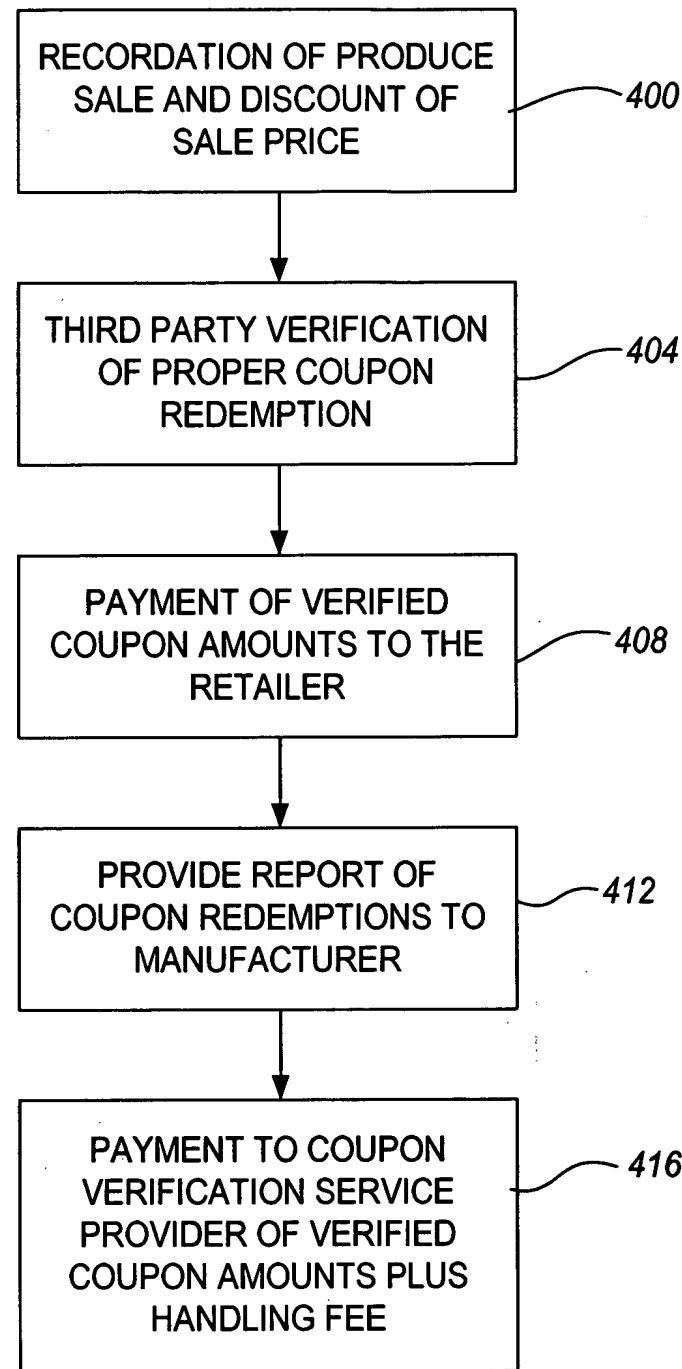
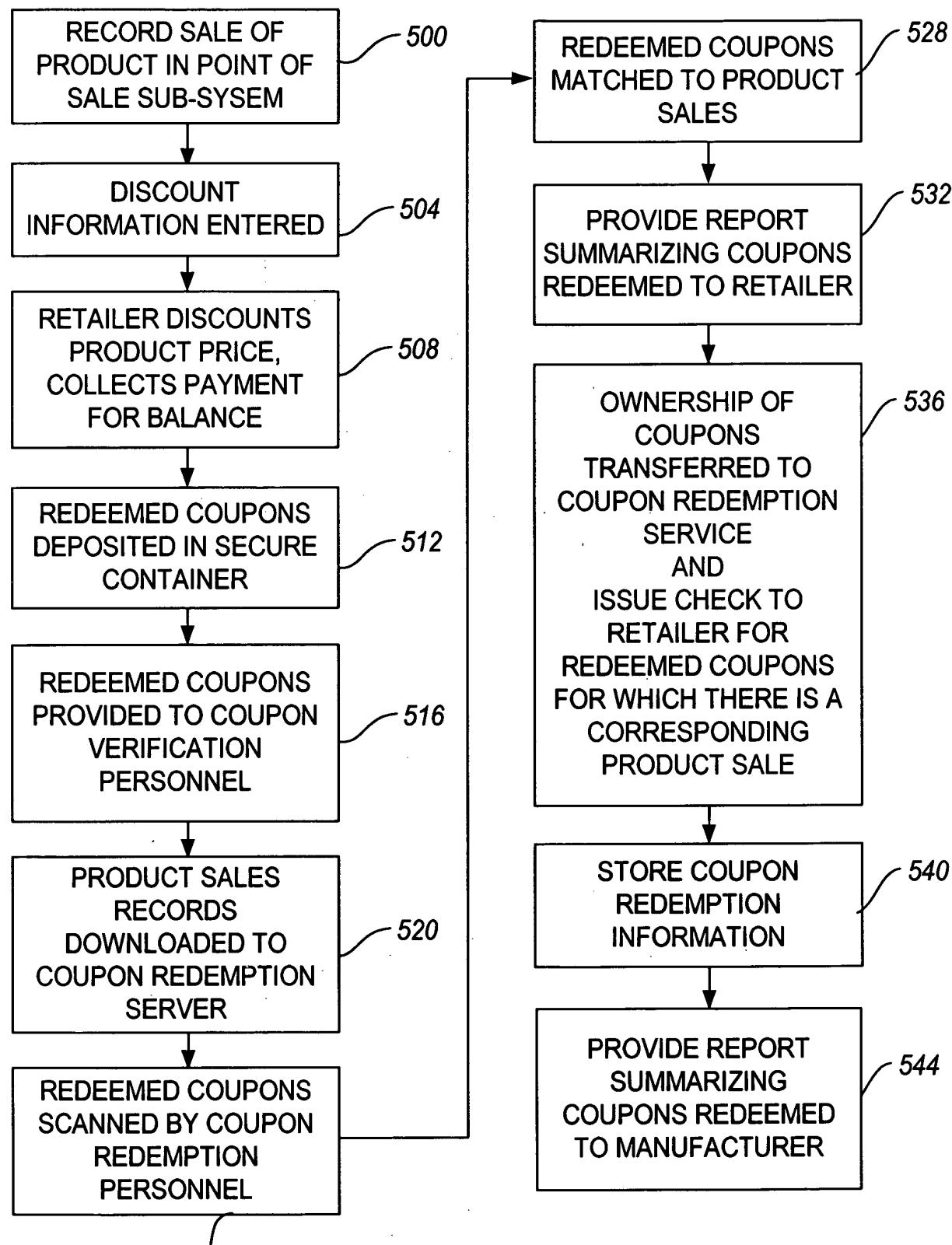


FIG. 4



Title of Invention: "PROMPT COUPON REIMBURSEMENT AFTER PRODUCT PURCHASE"  
Inventor's Name: SCHULZE, JR.  
Serial No. 09/626,345  
Docket No. 2937-18  
Attorney: David F. Zinger  
Telephone: 303/863-9700

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FIG. 5

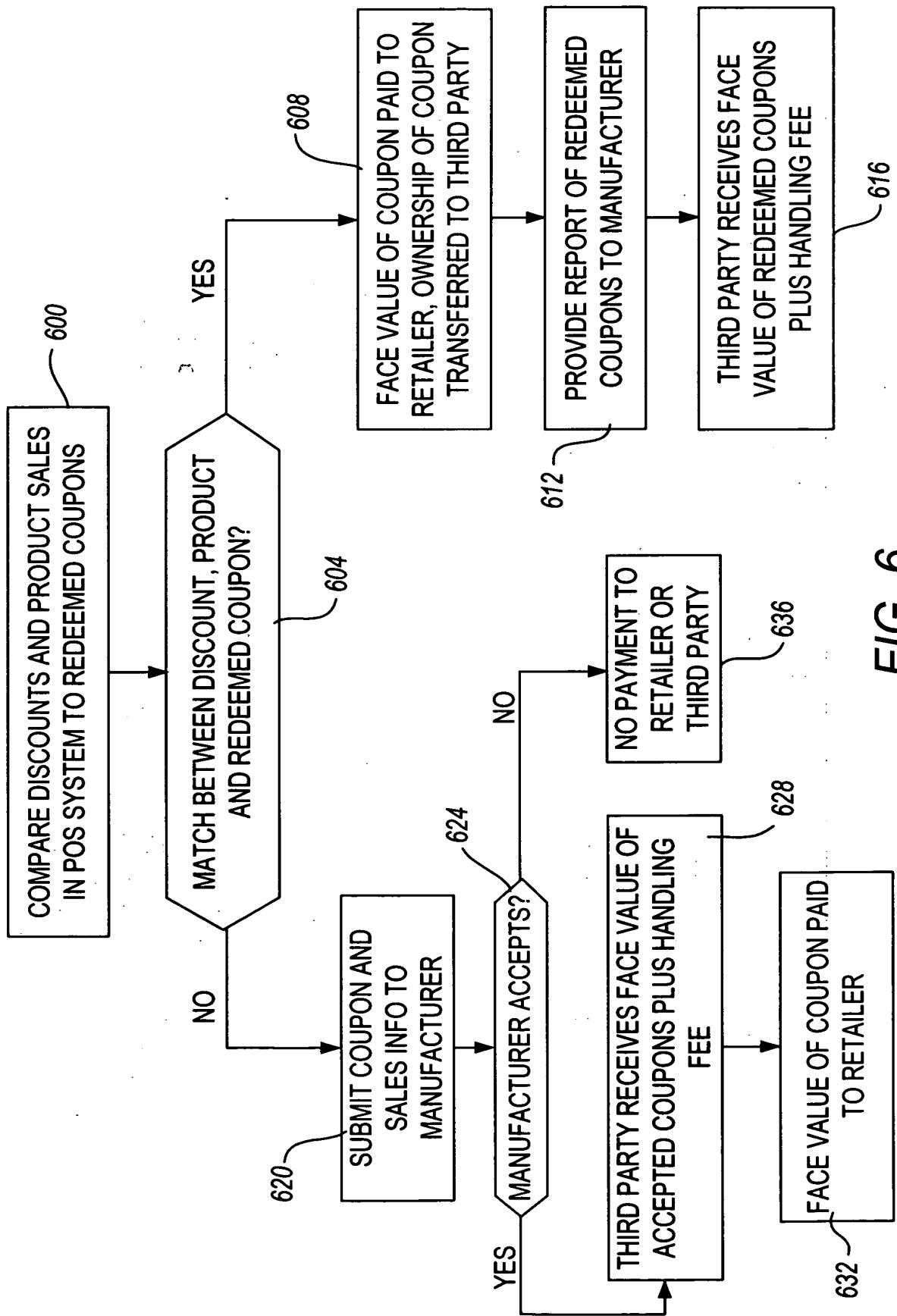


FIG. 6



Title Convention: "PROMPT COUPON REIMBURSEMENT AND COUPON REDEMPTION"

Inventor's Name: SCHULZE, JR.  
Serial No. 09/626,345  
Docket No. 2937-18  
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Telephone: 303/863-9700

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### THE FIRST COUPON BANK

15423 EAST BATAVIA DRIVE, AURORA, CO 80111  
303-364-6550 303-364-6564 (F)

#### COUPON COLLECTION

Collected from Store #: 99999  
Schultze's Techno.Mart  
15423 EAST BATAVIA DRIVE, AURORA, CO 80111  
303-364-6550  
Store Manager: John Smith  
Assistant Manager: Judy Jones  
Assistant Manager: Mike Martin  
Head Clerk: Jessica Harper

#### COUPON SUMMARY

START: 11:30A, 1/26/00 STOP: 11:55A, 1/27/00

	NUMBER	VALUE
Scan Count	1,294	\$617.40
POS Count	1,353	\$676.50
Plus/(Minus)	(119)	(\$59.10)

Collected By: Joe Serviceman

Check #9999999991 Amount: \$617.40

#### SCHULZE'S TECHNO.MART

confirms that the coupons collected were redeemed only by our customers for the specified brands, sizes, flavors, and quantities and/or combination thereof, if any, indicated on the face of the coupon, and that the faced amount of the coupon was deducted from the retail selling price at the time of purchase. To our knowledge and understanding, the coupons redeemed by our customers were not reproduced or altered in any way, they were redeemed prior to the expiration date, and our customers were the original recipients of the coupons. This is a Bill of Sale to In Store Media Systems, Inc. (ISMSI) for the coupons collected. All rights, title, and interest to these coupons are conveyed to ISMSI, including reimbursement for the face value or retail price of free goods, plus \$0.06 handling fee, regular postage expenses, and all other applicable reimbursement provisions of the manufacturer's coupon redemption policy.

#### APPROVAL:

Signature of Authorized Representative

Name (please print)

Date

Bill of Sale

#### OUR COPY

**ISMSI**  
IN STORE MEDIA SYSTEMS, INC.  
15423 EAST BATAVIA DRIVE, AURORA, CO 80111

\*\*VOID AFTER 90 DAYS\*\*

9-99999-0000001

PAY TO

THE ORDER OF \_\_\_\_\_

DATE \_\_\_\_\_

\$ 617.40

SIX HUNDRED SEVENTEEN and 40/100

DOLLARS

NORWEST BANK COLORADO  
1450 SOUTH HAVANA STREET  
AURORA, CO 80012-4016

Everett E. Schulze, JR.

| :516300391 | :1201234567"9999990000001 | "

FIG. 7

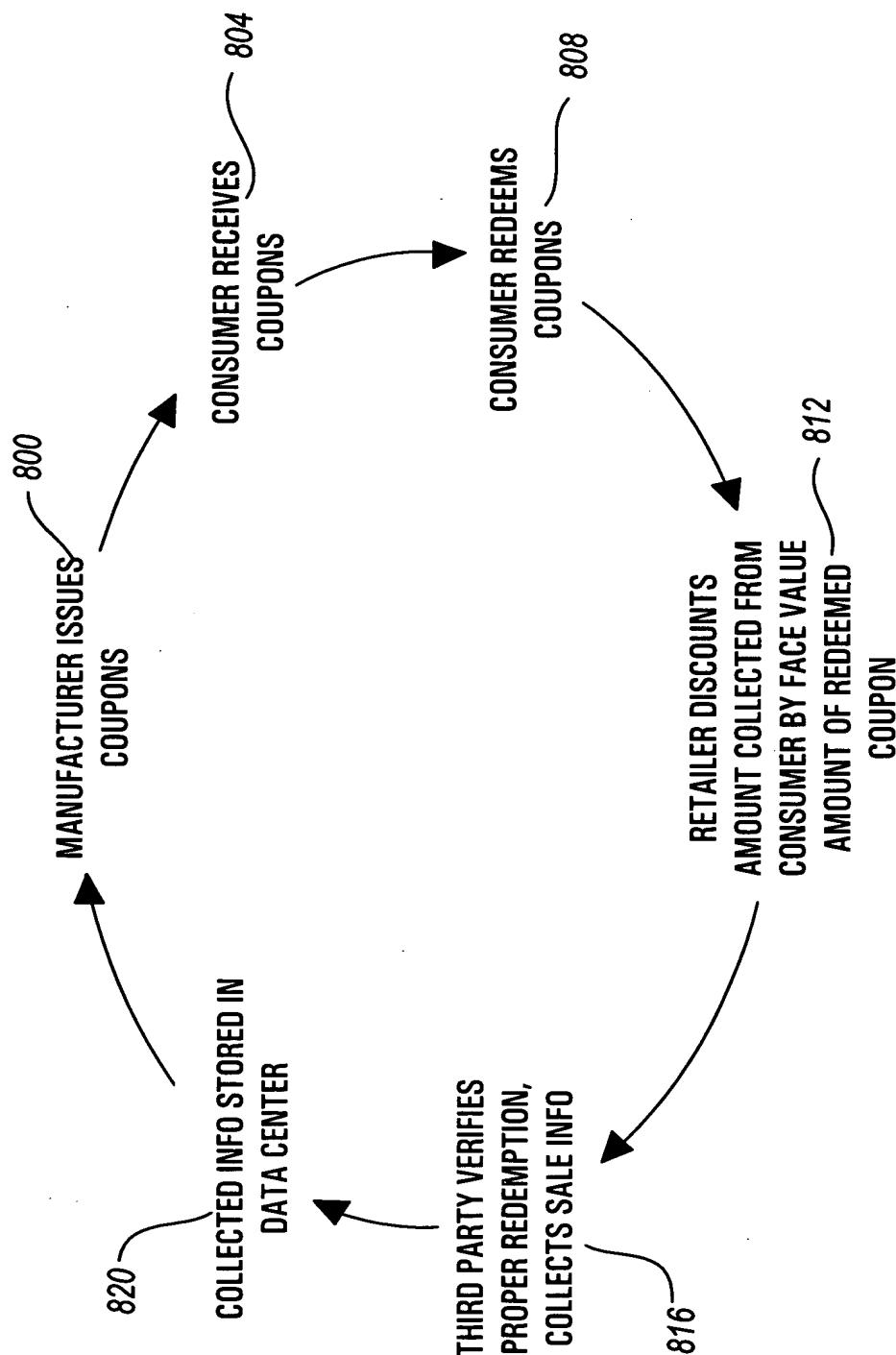


FIG. 8



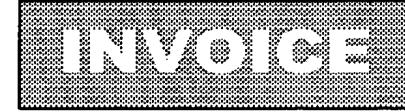
Title of Invention: "PROMPT COUPON REIMBURSEMENT AFTER COUPON  
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Sample Daily Invoice – XYZ Package Goods Manufacturer Coupon Activity Report for 9/22/99

## IN STORE MEDIA SYSTEMS, INC.

*Manufacturer/Distributor of the Coupon Exchange Center System*



15423 East Batavia Drive  
Aurora, Colorado 80111  
Tel: 303-364-6550 Fax: 303-364-6564  
Email: instoremedia@uswest.net

Invoice Number: xyz13211-265  
Date: 9/23/99

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TO: XYZ Package Good Manufacturer, Inc.  
Happy Trails Road  
Manufacturersville NJ 65432  
Attn: William Sargrave

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FROM: In Store Media Systems, Inc.  
15423 East Batavia Drive  
Aurora, CO 80111

Number of Coupons Cleared on 9/22/99	1,051,700
Total Face Value Redeemed on 9/22/99	\$ 618,029.57
Total Redemption Fee Earned on 9/22/99	\$ 84,136.00
Total Due and Payable	<hr/> \$ 702,165.57
Total Products Sold on 9/22/99	53,278,137
Number of Coupons Redeemed as a % of Sales	2.0%

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Number of Coupons Redeemed, Year-to-Date	278,700,500
Total Face Value Redeemed, Year-to Date	\$ 163,777,836.05
Total Redemption Fee Earned, Year-to-Date	\$ 22,926,040.00
Total Year-to-Date	<hr/> \$ 186,073,876.05

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Please Make EFT Payments to:

Commercial World Bank  
c/o In Store Media Systems, Inc.

Payment Authorized by \_\_\_\_\_

Date \_\_\_\_\_